

Market leading logistics education

Outsourcing and third party logistics

Do what you are best at. Leave the rest to competent partners.

Even though outsourcing is sometimes described as problematic, it increases each year. The logic is simple: All operations are being forced to specialise and focus more and more on their core competence. Within logistics, outsourcing and third party logistics have become obvious ingredients and forms of cooperation. Technology and concepts are being developed at a rapid pace.

Outsourcing and third party logistics

- What is third party logistics?
- How is success achieved through third party logistics and the outsourcing of logistics?
- Key figures and analyses as a basis for decisions
- The market and players.



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Mats Abrahamsson is one of the teachers of the course, and one of Sweden's foremost experts on the outsourcing of logistics.



Outsourcing and third party logistics

Outsourcing leads to a number of core processes being developed, and those processes that lie outside the core (support processes), being carried out by external companies that can do this better and more efficiently. The majority of companies do not consider operative logistics as a core operation – even if it is strategically very important – and instead, choose to enter into a partnership with third party logisticians (TPL-companies).

We analyse the concept, third party logistics, and show the differences as compared with traditional logistics solutions. We review all parts that need to be analysed and processed along with those key figures that should form the basis for a decision regarding outsourcing. In addition, you will learn what success factors have been found to be vital for those companies that have successfully outsourced logistics.

(Outsourcing and third party logistics is included in the certification program in logistics, CLSilf®, but is also given as an independent course.)

Contents

- What is third party logistics?
- What differentiates third party logistics from traditional usage of logistics companies, transporters, warehousing, etc.
- Effects of third party logistics
- How does the value-creating interplay between customers and TPL-suppliers work?
- Key figures and analyses prior to a outsourcing decision
- Successful implementation of outsourcing

Purpose and educational objectives

The purpose of the course is to give you better knowledge about third party logistics possibilities and also the ability to successfully implement the outsourcing of logistics activities.

Who should attend?

People who work with transport and logistics at a strategic and tactical level.



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