

Market leading purchasing education

Strategic Supply Chain Management

"Tacticians win the battle; strategists win the war".

Translated to the logistics and purchasing areas, strategic management is about leading processes at a comprehensive level and with a more long-term objective. This is the course for those people who want to develop their strategic competence within logistics and purchasing through exciting casework and intensive group work.

Strategic Supply Chain Management

- Learn strategic analysis methods
- Participate in inspiring role play in the role of a newly appointed logistics or purchasing manager
- Understand the connection between corporate strategy, marketing strategy and also purchasing and logistics strategy.



Strategic Supply Chain Management

The course begins with a theoretical review of the most central terms within Supply Chain Management. After that, group work/role play is carried out for two days. Based on different scenarios, you will act in the role of a newly appointed logistics or purchasing manager. Since the boundary between what is logistics and what is purchasing is eliminated at the strategic level, you will have the opportunity to gain both perspectives. The course is led by two teachers with complementary competence and a logistics or purchasing manager will participate as a guest speaker.

(Strategic purchasing and logistics management is a synthesis of logistics and purchasing and there are no boundaries between the two. That is why this course acts as the final course for both the certification in logistics, CLSilf®, and the certification program in purchasing, CISilf®. The course is also given as an independent course.)

Contents

- Corporate strategy, marketing strategy, purchasing strategy
- Strategic analysis methods
- Organisation and change theories
- Group work.

Purpose and educational objectives

To prepare you for logistics management work and to clarify the strategic importance of logistics and purchasing functions.

Who should attend?

Future and newly appointed logistics and purchasing managers that want to develop their abilities to formulate strategies and goals for the operation.

The course is carried out as a residential course over three days.



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