# PLUGANDPLAY &

EUROPEAN LOGISTICS SSOCIATIO

# Driving The Future:

**Innovation Transforming Supply Chain & Logistics** 

14<sup>th</sup> - 15<sup>th</sup> May, 2025 Copenhagen

## Join us in Copenhagen for a premier event all about innovations in supply chains and logistics!

This **two-day event** brings together industry leaders, corporates, startups, and innovators to discuss the future of logistics. Gain insights into topics like AI in Logistics, Warehouse Operations, Fleet Management, and CO2 Tracking.

### **EVENT HIGHLIGHTS**

### **MAY 14**

16:00 - 21:00

Fæstningens Materialgaard | <u>Google Maps</u> Bryghuspladsen, 1220 Copenhagen, DK

### **MAY 15**

09:00 - 15:30

CodeNode | Google Maps Gdanskgade 2, 2150 Copenhagen, DK

- Keynotes & Tech Updates: Inspiring talks from industry leaders like DSV or Maersk and the industry tech trends presented by Plug and Play Breakout Sessions & Pitches: Dive into hands-on
  - sessions with startup pitches showcasing disruptive ideas.
- Networking Opportunities: Grow your networking of industry peers during discussion rounds or the exclusive networking dinner.



## **EVENT PARTNERS** LOGY BVL' Silf



#### MAY 14: CLICK HERE TO REGISTER

#### MAY 15: CLICK HERE TO REGISTER

### **More Information**

Reach out to Maya <u>m.wagner@pnptc.com</u>

#### REGISTRATION



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#### Individual arrival to Copenhagen & Hotel check-in

#### 16:00 | Welcome

#### Registration & Introduction to the Program

**16:15** | Breakout Sessions

<u>Breakout Session 1</u>

**Open Innovation** 

How to get your

Breakout Session 2

**The Future of the Maritime Industry** Discuss with industry

innovation journey started?

leaders and shape the future of the maritime industry

(*more details here*) (*more de* 

(more details here)

**IMPORTANT:** indicate the breakout session of your choice in the registration form

**17:30 | Closing Remarks** End of the Program

**18:30** | Networking & Dinner The location to be revealed soon

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## **BREAKOUT SESSION 1**

## **Open Innovation**

You are wondering **how to get started** on your innovation journey? We've got you covered from day 1. Our Innovation Training service is designed to empower organizations by enhancing innovation capabilities, particularly in environments characterized by volatility and intense competition. This breakout session inspires you with take-home

## **DATE & TIME**

May 14<sup>th</sup>, 2025 | 16:15 - 17:45

## LOCATION

Fæstningens Materialgaard Room "Los Angeles" (Yellow Building)

examples that you can implement within your teams.

## WHAT TO EXPECT?

- Identify strategies and capabilities inside your organization
- Equip team members with tools and techniques to unlock their creative potential
- Overcome internal barriers hindering collaboration and idea exchange across teams

### **KEY TOPICS**

- Innovation Framework
- How to build innovation capabilities

## **YOUR HOST**



#### Hannah Boomgaarden

Senior Manager Open Innovation Services & Team Lead Plug and Play Tech Center

#### Sounds interesting? Please select the workshop of your choice during the registration.

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## **BREAKOUT SESSION 2**

## **The Future of the Maritime Industry**

Join us for an exclusive breakout session exploring the **future of the maritime industry**. This session will provide a dialogue between industry drivers and key players as well as startups that are charting the course of maritime evolution, from digital ports and smart ships to AI, cybersecurity, and the green transition.

## **DATE & TIME**

May 14<sup>th</sup>, 2025 | 16:15 - 17:45

## LOCATION

Fæstningens Materialgaard Room "Los Angeles" (Yellow Building)

## WHAT TO EXPECT?

- Gain insights from top industry experts and pioneers
- Explore emerging technologies shaping the maritime industry
- Network with leaders shaping the future of sustainable shipping

#### **KEY TOPICS**

Automation & Digitalization in Maritime

Sustainability & Green Transition

## **YOUR HOST**



#### **Arianna Deli**

Partner Success Manager Plug and Play Tech Center

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## WEDNESDAY, MAY 15<sup>th</sup>

#### **09:00 | Welcome & Opening Remarks**

#### **Tech Trends in Supply Chain & Logistics**

Industry Use Case
Digital Warehouse Twin

Startup Pitch 1

Startup Pitch 2

Markus Mau, ELA Monika Sieg, PNPTC

Timo Linnemann, PNPTC

Robin Holmström, DSV

Fireside Chat on Supply Chain Visibility Onomondo's Journey and the collaboration with Maersk

Startup Pitch 3

Startup Pitch 4

Inspirational Keynote Opportunities and challenges in the decarbonization of supply chains

Torben Nørgaard, Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping

Ida Christine Brun, Maersk Growth Michael Freundt Karlsen, Onomondo

15:30 | Closing Remarks

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## **OUR SPEAKERS**



#### Markus Mau

President

A distinguished leader in logistics, Markus heads the **European Logistics Association**, driving innovation and excellence across the industry.





### **Robin Holmström**

Senior Innovation Manager

With a focus on **digital transformation and strategic** 

**innovation**, Robin leverages emerging technologies to position DSV at the forefront of logistics innovation.



#### **Ida Christine Brun**

Venture Investments & Strategic Partnerships

With **13**+ **years industry expertise**, Ida is responsible for energy transition investments and strategic partnerships mainly to **digitize**, **democratize and decarbonize supply chains**.

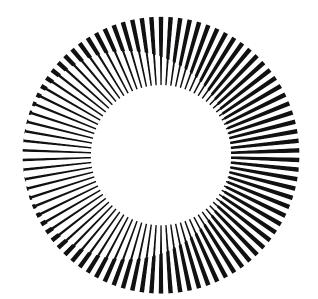




### Michael Freundt Karlsen

Co-Founder

Onomondo simplifies global **IoT connectivity** by providing a cellular network that allows businesses to deploy and



#### manage devices across numerous countries and networks.



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## **OUR SPEAKERS**



## Torben Nørgaard

Chief Technology Officer - Energy & Fuels

Considering potential **impacts on value chains**, Torben will speak about **decarbonizing logistics operations** in response to evolving consumer preferences and regulations.



Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping



### Timo Linnemann

**Principal Ventures** 

Timo identifies high-potential startups, creating impactful **connections between entrepreneurs and corporates**. His focus lies in driving innovation across industries





**Monika Sieg** Director Hamburg

Monika's expertise is focussing on building **meaningful partnerships** and **connecting European & US Supply Chain & Logistics teams** at Plug and Play. PLUGANDPLAY

More speakers will be revealed soon



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