

Co-hosted by

PLUGANDPLAY &



# Driving The Future: Innovation Transforming Supply Chain & Logistics

14<sup>th</sup> - 15<sup>th</sup> May, 2025 | Copenhagen

**Join us in Copenhagen for a premier event all about innovations in supply chains and logistics!**

This **two-day event** brings together industry leaders, corporates, startups, and innovators to discuss the future of logistics. Gain insights into topics like **AI in Logistics**, **Warehouse Operations**, **Fleet Management**, and **CO2 Tracking**.

## EVENT HIGHLIGHTS

- **Keynotes & Tech Updates:** Inspiring talks from industry leaders like DSV or Maersk and the industry tech trends presented by Plug and Play
- **Breakout Sessions & Pitches:** Dive into hands-on sessions with startup pitches showcasing disruptive ideas.
- **Networking Opportunities:** Grow your networking of industry peers during discussion rounds or the exclusive networking dinner.

## REGISTRATION

MAY 14: [CLICK HERE TO REGISTER](#)

MAY 15: [CLICK HERE TO REGISTER](#)

### MAY 14

16:00 - 21:00

Fæstningens Materialgaard | [Google Maps](#)  
Bryghuspladsen, 1220 Copenhagen, DK

### MAY 15

09:00 - 15:30

CodeNode | [Google Maps](#)  
Gdanskgade 2, 2150 Copenhagen, DK

### EVENT PARTNERS



## More Information

Reach out to Maya  
[m.wagner@pnptc.com](mailto:m.wagner@pnptc.com)

## REGISTRATION

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TUESDAY, MAY 14<sup>th</sup>

Individual arrival to Copenhagen & Hotel check-in

16:00 | Welcome

Registration & Introduction to the Program

16:15 | Breakout Sessions

Breakout Session 1

Breakout Session 2

**Open Innovation**

How to get your  
innovation journey  
started?

*([more details here](#))*

**The Future of the Maritime Industry**

Discuss with industry  
leaders and shape the future of  
the maritime industry

*([more details here](#))*

***IMPORTANT:** indicate the breakout session of your choice in the registration form*

17:30 | Closing Remarks

End of the Program

18:30 | Networking & Dinner

*The location to be revealed soon*

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DAY 1

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## BREAKOUT SESSION 1

### Open Innovation

You are wondering **how to get started** on your innovation journey? We've got you covered from day 1. Our Innovation Training service is designed to empower organizations by **enhancing innovation capabilities**, particularly in environments characterized by volatility and intense competition. This breakout session inspires you with take-home examples that you can implement within your teams.

#### WHAT TO EXPECT?

- Identify **strategies and capabilities** inside your organization
- Equip team members with tools and techniques to unlock their **creative potential**
- **Overcome internal barriers** hindering collaboration and idea exchange across teams

Sounds interesting? Please select the workshop of your choice during the registration.

#### DATE & TIME

May 14<sup>th</sup>, 2025 | 16:15 - 17:45

#### LOCATION

Fæstningens Materialgaard |  
Room "Los Angeles" (Yellow Building)

#### KEY TOPICS

- Innovation Framework
- How to build innovation capabilities

#### YOUR HOST



**Hannah Boomgaarden**  
Senior Manager Open Innovation  
Services & Team Lead  
*Plug and Play Tech Center*

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## BREAKOUT SESSION 2

### The Future of the Maritime Industry

Join us for an exclusive breakout session exploring the **future of the maritime industry**. This session will provide a dialogue between industry drivers and key players as well as startups that are charting the course of maritime evolution, from **digital ports** and **smart ships** to **AI, cybersecurity**, and the **green transition**.

#### WHAT TO EXPECT?

- Gain **insights** from top industry experts and pioneers
- Explore **emerging technologies** shaping the maritime industry
- **Network** with leaders shaping the future of sustainable shipping

Sounds interesting? Please select the workshop of your choice during the registration.

#### DATE & TIME

May 14<sup>th</sup>, 2025 | 16:15 - 17:45

#### LOCATION

Fæstningens Materialgaard |  
Room "Los Angeles" (Yellow Building)

#### KEY TOPICS

- Automation & Digitalization in Maritime
- Sustainability & Green Transition

#### YOUR HOST



**Arianna Deli**

Partner Success Manager  
*Plug and Play Tech Center*

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WEDNESDAY, MAY 15<sup>th</sup>

09:00 | Welcome & Opening Remarks

Markus Mau, ELA  
Monika Sieg, PNPTC

**Tech Trends in Supply Chain & Logistics**

Timo Linnemann, PNPTC

Industry Use Case  
**Digital Warehouse Twin**

Robin Holmström, DSV

*Startup Pitch 1*

*Startup Pitch 2*

Fireside Chat on Supply Chain Visibility  
**Onomondo's Journey and the collaboration with Maersk**

Ida Christine Brun, Maersk Growth  
Michael Freundt Karlsen, Onomondo

*Startup Pitch 3*

*Startup Pitch 4*

Inspirational Keynote  
**Opportunities and challenges in the decarbonization of supply chains**

Torben Nørgaard, Mærsk Mc-Kinney  
Møller Center for Zero Carbon  
Shipping

15:30 | Closing Remarks

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DAY 2

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## OUR SPEAKERS



### Markus Mau

President

A distinguished leader in logistics, Markus heads the **European Logistics Association**, driving innovation and excellence across the industry.



### Robin Holmström

Senior Innovation Manager

With a focus on **digital transformation and strategic innovation**, Robin leverages emerging technologies to position DSV at the forefront of logistics innovation.



### Ida Christine Brun

Venture Investments & Strategic Partnerships

With **13+ years industry expertise**, Ida is responsible for energy transition investments and strategic partnerships mainly to **digitize, democratize and decarbonize supply chains**.



### Michael Freundt Karlsen

Co-Founder

Onomondo simplifies global **IoT connectivity** by providing a cellular network that allows businesses to deploy and manage devices across numerous countries and networks.



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## OUR SPEAKERS



### Torben Nørgaard

Chief Technology Officer - Energy & Fuels

Considering potential **impacts on value chains**, Torben will speak about **decarbonizing logistics operations** in response to evolving consumer preferences and regulations.



Mærsk Mc-Kinney Møller Center  
for Zero Carbon Shipping



### Timo Linnemann

Principal Ventures

Timo identifies high-potential startups, creating impactful **connections between entrepreneurs and corporates**. His focus lies in driving innovation across industries

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### Monika Sieg

Director Hamburg

Monika's expertise is focussing on building **meaningful partnerships** and **connecting European & US Supply Chain & Logistics teams** at Plug and Play.

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*More speakers will be revealed soon*

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